

A Study on the Effectiveness of College English Mixed Teaching Based on Unipus Foreign Language Teaching Platform

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Abstract: As a new teaching idea derived from online learning, mixed learning is mainly based on the organic integration of computer and traditional learning methods, at the same time, it can also be combined through autonomous learning and cooperative learning, so it can be said that the mixed learning model belongs to a typical learning model. Based on Unipus platform of college foreign language teaching, this paper makes a brief discussion on the effectiveness of college English mixed teaching.

1. Introduction

In the 21st century today, the development of information technology is very rapid, in the teaching practice work has been constantly integrated with a variety of information technology ideas. In addition, through the past educational experience, the educational circles continue to conduct in-depth analysis and discussion, and finally put forward the mixed learning model, and this model has been given new meaning.

2. Concept of Hybrid Teaching Model

The mixed teaching mode is a new direction in the development of international education at the present stage, which is mainly to integrate and unify the system in the face of the traditional autonomous learning mode and the face-to-face learning mode. There are many opinions on how to define the hybrid teaching model, but in any case, the hybrid teaching model combines the advantages of the traditional learning model with the advantages of online learning, and then teachers should be able to play a leading role in teaching practice and monitor the whole process of students' learning and their own teaching efficiently, so that students can exert their subjective initiative in learning and improve their comprehensive ability. That is to say, the mixed teaching mode must give full play to students' subjective initiative and teachers' guiding role, at the same time, it should be able to reflect the advantages of network teaching and traditional teaching, and explore the value of all learning models, it is best to achieve complementary advantages, so the learning effect is the best. At first, the mixed teaching model was not directly applied to the teaching of foreign languages in colleges and universities, but to the training of business services and enterprises, which was introduced into the study of doctoral and master's courses only later. All in all, the mixed teaching model is focused on the concept of constructivism, that is to say, in the basic teaching must be integrated with some more advanced teaching ideas, the two effective integration of the formation of learning strategies, in order to better help students improve their foreign language proficiency[1].



Figure 1 Unipus teaching platform

3. An Overview of the Theoretical Basis of Forming Hybrid Teaching Model

First of all, the theoretical basis of the mixed teaching model is situational cognition theory and constructivism learning theory, which must be paid attention to. Because the mixed teaching mode emphasizes that students should be able to embody the main position of the classroom in the teaching design, teachers should make close contact with the current social practice when arranging the specific activities, and create a more real situation. In this situation, we should strengthen the communication and communication between teachers and students, so that students can learn more foreign language knowledge, broaden their knowledge range, and finally enable students to an organic integration between identity building and independent development. In short, situational cognition theory can directly affect the design level of teachers in this aspect of teaching, but also related to the development of students' surrounding environment in the process of learning, and more aspects, so it is closely related to the formation of teaching ideas. In addition, only cognitive theory can also build a virtual learning community, teachers can integrate foreign language courses with other information technology as the basis, so that students can provide some theoretical reference for learning.

Constructivist learning theory means that the application of mixed teaching mode in foreign language teaching in colleges and universities is mainly to make students understand the channels of acquiring knowledge, sometimes not a teacher's teaching, but to enable students to play the ability of autonomous learning in a specific situation, to actively learn and acquire knowledge, in this process, teachers and other students only to provide a certain guiding role, that is, in this process, students must play a subjective initiative. At the same time, it is very important for students to make rational use of learning materials in the process of learning, but it also needs to be carried out in the way of meaning construction when using. The constructivist learning theory is divided into four main elements, meaning construction, situation construction, painting construction and writing construction, when students can communicate and cooperate with others through a specific situation in foreign language learning[2].

Table 1 Platform advantages

1. length of study	2. study exercises
3. Online Evaluation	4. Intelligence Review
5. Release Operations	

4. Strategies on the Effectiveness of College English Hybrid Teaching Based on Unipus Foreign Language Teaching Platform

4.1. Creating a Harmonious and Mixed Learning Environment

In fact, based on constructivist learning theory, many colleges and universities both at home and abroad consciously integrate all kinds of foreign language teaching resources, summing up the past experience in educational practice. The main purpose of constructing a foreign language teaching platform in colleges and universities is to provide more educational researchers with in-depth

scientific research. They will use Internet technology as the basis of research, and then strengthen communication with students in the practice of foreign language teaching in colleges and universities. Therefore, the foreign language teaching platform in colleges and universities, in fact, is a multi-functional platform, such as not only can provide a platform for teachers and students to communicate, but also the campus life of colleges and universities and the connection with other schools, can also be realized on this platform. It can be said that the main purpose of constructing this platform is to facilitate students' learning and teachers' teaching work. If teachers can innovate and reform the traditional teaching mode, then students can change their cognition and understanding of English learning in the process of learning. Many of the contents covered in this platform can truly integrate students' knowledge and foreign language abilities. Therefore, as long as students are able to integrate their own learning situation and their ability to use foreign language to express their language in the process of learning, they can make targeted course choices on this platform, so that they can constantly arouse their interest and improve their initiative in learning foreign languages. Of course, teachers can also use this platform to dynamically evaluate the actual situation of students' learning. All in all, in foreign language teaching in colleges and universities, the application of mixed teaching mode, this platform should be used as a carrier, and organically combined with the English curriculum in colleges and universities, but also to carry out certain innovation and reform of the traditional teaching mode. Only in this way can students screen out the content of their interest, when students can choose their own favorite courses, then their subjective initiative will be more intense. Based on this, this platform is pushing the key knowledge that students are more interested in, so that we can better explore the advantages of mixed learning model and improve the efficiency of students learning foreign languages[3].

Table 2 Advantages of mixed teaching model

1. individual learning at school	2. lesson preparation, teaching
3. Information, Tools, Studies	4. comprehensive evaluation

4.2. Focus on Designing a Hybrid Teaching Model

In fact, the use of mixed teaching mode in foreign language teaching in colleges and universities to carry out specific work, to be able to effectively integrate classroom teaching, network teaching and practical activities, only in this way can better play the advantages of teaching platform, for students to bring convenient learning resources. Network teaching generally refers to the teaching activities, the content of teaching in the classroom and some teaching resources on a resource platform, students can download and share anytime and anywhere. The advantage of using the network to carry out teaching is very obvious, students can use the resources on the platform of teaching resources anytime and anywhere in the process of learning, can independently carry out deeper learning, improve the efficiency of autonomous learning, but also help them to form a good habit of active learning. At the same time, the use of the Internet to carry out teaching, there is another obvious advantage, not only contains a very wide range of topics, but also allows teachers to evaluate online, so it can be straight to the point, help students find the key points and difficulties of the course, as long as the interaction and communication between teachers and students continue to increase, it is very easy to improve students' foreign language level in online teaching. In addition, teachers play a great role in classroom teaching, because only teachers grasp the key points and difficulties of teaching materials, then combined with the actual situation of students' learning, we can design a hierarchical teaching plan, as long as the information of students' evaluation is combined after class, we can better cater to the students' preferences in the next arrangement of teaching content. And this also means that teachers should not explain boring knowledge in the classroom, but to communicate with students in a deeper level, timely answer their doubts. In practice, students can communicate with each other through various situations, improve their foreign language proficiency and ensure more efficient practice[4].

5. Concluding Remarks

From the analysis of the full text, we can know that the mixed teaching mode of college English based on Unipus foreign language teaching platform should be able to complement the advantages of network teaching and traditional classroom teaching, so as to form advanced teaching ideas and provide students with new directions in foreign language learning.

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